

Solar Manufacturers: Expand Your Market Share and Reduce Risk With This Unique Partnership Opportunity

Dear [Name],

Are you tired of the cut-throat competition in today's solar market?

How would you like to explore a lucrative outlet for your panels by combining them with competitively-priced, state-of-the-art components to produce a market-ready product with high demand but little competition?

My name is [Name] from XYZ Company.

We specialize in designing, manufacturing and selling LED light modules used in street lights, floodlights and other municipal and industrial applications.

Our products feature the world's most efficient LED chip, the Japanese-made 130-140lumen/W chip from Nichia. Using this LED chip allows us to design brighter light modules which operate using a fraction of the power required by conventional lighting. Nichia LED chips are very high quality, reliable and long lasting, and are ideal for use in solar electric applications. (See the attached files to view our products.)

A Proven Profitable Opportunity

We are currently seeking to partner with a forward-thinking solar panel manufacturer interested in creating a new, lucrative market for their products.

We have tested this collaborative model in Asian countries with highly profitable results. Now we are preparing to expand globally. Partnering with us in this venture is a unique opportunity to win increased market share and name recognition for [your company]. It also provides an excellent way to diversify your product to help insulate you from the volatility of the solar arena.

If you think [your company] could benefit from such a partnership, or if you have comments or questions, please contact me at (phone number) or stop by our booth (#1234) at the International Sign Expo 2010(April 8th-10th in Orlando.)

Best Regards,

[Signature]

P.S. We are planning an aggressive penetration into Western markets within the next 18-24 months. This offer will not be available for very long. If you are at all serious about taking advantage of this opportunity, I encourage you to contact me without delay.

